**You are responsible for accurately categorizing your HCP/HCO spend into the best Business Purpose Code described below. Bioventus Sales will typically use one of the highlighted options.**

| **Expense Type - HCP Expenses****⮩HCP Business Purpose** | **Examples** |
| --- | --- |
|  |  |
| HCP – Advertising**⮩HCP Business Purpose**Advertising | (i.e. Sales Rep pays for advertising in a local office) |
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| HCP – Airfare**⮩HCP Business Purpose**Clinical Trial/Research Airfare | (i.e. Bioventus clinical trial principal investigators necessary airfare) |
| Faculty/Speaker Airfare | (i.e. Airfare for Bioventus speakers to meetings as specified in their contracts) |
| Non-Faculty/Non-Speaker Airfare | (i.e. Airfare for attendees at a Bioventus Science Summit or other similar Bioventus events) |
|  |  |
| HCP – Auto / Train / Gasoline**⮩HCP Business Purpose**Clinical Trial/Research Transportation | (i.e. Bioventus clinical trial principal investigators necessary ground transportation) |
| Consultant Transportation (Non-Clinical) | (i.e. Ground transportation for Bioventus Advisory Board and other consultants as required under their contract) |
| Faculty/Speaker Transportation | (i.e. Ground transportation for Bioventus speakers to meetings as specified in their contracts) |
| Faculty/Non-Speaker Transportation | (i.e. Ground transportation for attendees at a Bioventus Science Summit or other similar Bioventus events) |
|  |  |
| HCP – Education Materials**⮩HCP Business Purpose**Physician Educational Materials | (i.e. Reprints of scientific journals) |
|  |  |
| HCP – Hotel & Accommodations**⮩HCP Business Purpose**Clinical Trial/Research Lodging | (i.e. Bioventus clinical trial principal investigators necessary lodging) |
| Consultant Lodging (Non-Clinical) | (i.e. Lodging for Bioventus Advisory Board and other consultants as required under their contract) |
| Faculty/Speaker Lodging | (i.e. Lodging for Bioventus speakers to meetings as specified in their contracts) |
| Non-Faculty/Non-Speaker Lodging | (i.e. Lodging for attendees at a Bioventus Science Summit or other similar Bioventus events) |
|  |  |
| HCP – Meals – External**⮩HCP Business Purpose**Clinical Trial/Research Food | (i.e. Bioventus clinical trial principal investigators necessary reasonable meal expenses) |
| Consultant Food (Non-Clinical) | (i.e. Reasonable meal expenses for Bioventus Advisory Board and other consultants as required under their contract) |
| Faculty/Speaker Food | (i.e. Reasonable meal expenses for Bioventus speakers to meetings as specified in their contracts) |
| Non-Faculty/Non-Speaker Food | (i.e. Reasonable meal expenses for attendees at a Bioventus Science Summit or other similar Bioventus events) |
|  |  |
| HCP – Parking, Tolls**⮩HCP Business Purpose**Clinical Trial/Research Transportation | (i.e. Bioventus clinical trial principal investigators necessary parking and tolls) |
| Consultant Transportation (Non-Clinical) | (i.e. Parking and tolls for Bioventus Advisory Board and other consultants as required under their contract) |
| Faculty/Speaker Transportation | (i.e. Parking and tolls for Bioventus speakers to meetings as specified in their contracts) |
| Faculty/Non-Speaker Transportation | (i.e. Parking and tolls for attendees at a Bioventus Science Summit or other similar Bioventus events) |
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|  |  |
| HCP – Personal Mileage**⮩HCP Business Purpose**Clinical Trial/Research Transportation | (i.e. Bioventus clinical trial principal investigators necessary personal mileage reimbursement) |
| Consultant Transportation (Non-Clinical) | (i.e. Personal mileage reimbursement for Bioventus Advisory Board and other consultants as required under their contract) |
| Faculty/Speaker Transportation | (i.e. Personal mileage reimbursement for Bioventus speakers to meetings as specified in their contracts) |
| Faculty/Non-Speaker Transportation | (i.e. Personal mileage reimbursement for attendees at a Bioventus Science Summit or other similar Bioventus events) |
|  |  |
| HCP – Vendor Credentialing**⮩HCP Business Purpose**Credentialing | (i.e. The hospital is paid directly for access to the facility)**\*Note:** Use **Other – Vendor Credentialing** when a third-party vendor is paid for access, such as VendorMate |